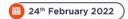
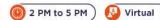


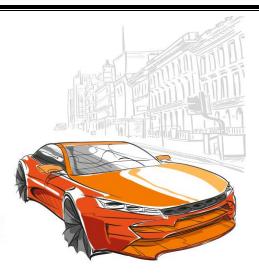


Reimagining Mobility for the New Normal









PROGRAMME

2:00 PM to 2:30 PM	Opening Session	 Welcome Address Mr Rajesh Menon, Director General, Society of Indian Automobile Manufacturers Setting the Context Mr Malo Le Masson, Chairman, SIAM Styling & Design Group & Head - Strategy, Hero MotoCorp Keynote Address Mr David Carvalho, Managing Director - Link2Concept &
		Former VP – Design, Pininfarina
2:30 PM to 4:00 PM	Theme Session	 Mr Aurelien Doisy, Head of European Design, Tata Motors Mr Adrian Sellers, Head – Custom Motorcycle Design Program, Royal Enfield Prof. Pradeep Gururaj Yammiyavar, IIT Guwahati Mr Amin Thakker, Chief Designer, Transportation Design and Engineering and HMI, Tata Elxsi Open Interaction
4:00 PM to 4:40 PM	Presentation by Top-5 Finalists of Automotive Design Challenge 2021	
4:40 PM to 4:50 PM	ADC 2021 Award Ceremony	
4:50 PM to 5:00 PM	Closing Remarks: Mr Nilesh Kirtane, Head of Design, Honda Motorcycle & Scooter India	

GOLD SPONSOR







