

16th STYLING & DESIGN CONCLAVE

Reimagining Mobility for the New Normal

24th February 2022

2 PM to 5 PM

Virtual



PROGRAMME

2:00 PM to 2:30 PM	Opening Session	<ul style="list-style-type: none"> • Welcome Address Mr Rajesh Menon, Director General, Society of Indian Automobile Manufacturers • Setting the Context Mr Malo Le Masson, Chairman, SIAM Styling & Design Group & Head - Strategy, Hero MotoCorp • Keynote Address Mr David Carvalho, Managing Director - Link2Concept & Former VP – Design, Pininfarina
2:30 PM to 4:00 PM	Theme Session	<ul style="list-style-type: none"> • Mr Aurelien Doisy, Head of European Design, Tata Motors • Mr Adrian Sellers, Head – Custom Motorcycle Design Program, Royal Enfield • Prof. Pradeep Gururaj Yammiyavar, IIT Guwahati • Mr Amin Thakker, Chief Designer, Transportation Design and Engineering and HMI, Tata Elxsi <p>Open Interaction</p>
4:00 PM to 4:40 PM	Presentation by Top-5 Finalists of Automotive Design Challenge 2021	
4:40 PM to 4:50 PM	ADC 2021 Award Ceremony	
4:50 PM to 5:00 PM	Closing Remarks: Mr Nilesh Kirtane , Head of Design, Honda Motorcycle & Scooter India	

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